

# Tervetuloa!

## SPONSOR FINNFEST 2023



**FINNFEST USA** is North America's premiere experience of Nordic culture and learning. From the very first event held in Minneapolis in 1983, we've sought to help our attendees experience the beauty of Finnish culture. Since our inaugural year, FinnFest has traveled across the United States, Canada, and Finland itself. In 2023 FinnFest returns to Minnesota, where we will have our 40th-anniversary festival in the city of Duluth - a city with strong Finnish culture, a vibrant downtown and exciting opportunities for collaboration.

## BE A FINNFEST SPONSOR

FinnFest provides five days of programming that spotlights a variety of different topics, from sustainability to contemporary global issues. The festival gives attendees the chance to see and interact with world-class speakers and musicians that will immerse them in Finnish culture.

Sponsoring this event will help us offset the cost of running the festival.

**WE HOPE  
YOU'LL JOIN US.**

# Sponsorship Form

FINNFEST 2023

## CONTACT INFORMATION

Name of Sponsor \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_

Business Web URL \_\_\_\_\_

Signature \_\_\_\_\_

Please forward your logo to [admin@finnfest.org](mailto:admin@finnfest.org)

PLEASE RETURN TO:

FinnFest USA

P.O. Box 336

Champlin, MN 55316

[admin@finnfestusa.org](mailto:admin@finnfestusa.org)

## PAYMENT

Payment is enclosed

Paid online

## SPONSOR LEVEL:

PLATINA \$30,000

KULTA \$20,000

HOPEA \$10,000

PRONSSI \$5,000

## SPONSORSHIP LEVELS

### PLATINA

A \$30,000 contribution will be recognized as follows:

1. Full-page ad in the FinnFest USA 2023 program book, available in both internet and print versions
2. Invitations to all receptions
3. Tickets to all concerts and Gratis admission (registration) to the festival
4. Banner signage at the entrance to DECC and to the Tori
5. Logo of the contributor's choice on wristbands given to all attendees

### KULTA

A \$20,000 contribution will be recognized as follows:

1. Full-page ad in the FinnFest USA 2023 program book, available in both internet and print versions
2. Invitations for two to late afternoon reception at 5:00 Pm, July 29
3. Booth space (8 feet wide) in the FinnFest USA Exposition hall
4. Banner signage at the entrance to DECC and to the Tori  
Opportunity to be identified as a presenter of one of three major events (e.g. YOUR BUSINESS presents Concert/Event A "):
  - a. Symphony Orchestra concert, conducted by Craig Randal Johnson featuring Finnish composers
  - b. Concert featuring Finnish pop-rock superstar, Samuli Edelmann, and his band.
  - c. Paulina Feodoroff, Finnish Skolt Sámi installation artist

### HOPEA

A \$10,000 contribution will be recognized as follows:

1. Half-page ad in the FinnFest USA 2023 program book, available in both internet and print versions
2. Invitation for two to late afternoon reception at 5:00 PM, July 29
3. Gratis admission (registration) to the festival for two
4. Identification as the sponsor of one of the following concerts:
  - a. Amerikan Poijat brass band concert
  - b. Singing Strings: Children's Performance group of the Evergreen Music School
  - c. "On Foot Across the Solar Systems": the world premiere of a song cycle based on the poetry of Edith Sodergren; music by Garrett Fisher and performed by Garrett Fisher, piano, and Maria Männistö, vocalist

### PRONSSI

A \$5,000 contribution will be recognized as follows:

1. Quarter page ad in the FinnFest USA 2023 program book, available in both internet and print versions
2. Invitation for two to late afternoon reception at 5:00 PM, July 29
3. Gratis admission (registration) to the festival for two individuals
4. Identification as the sponsor of two lectures or panel discussions
5. Two tickets to an evening concert of your choice